



## *Sports Trauma and Overuse Prevention (STOP)*

### **STOP Sports Injuries**

#### Terms of Participation by Sports and Recreation Organizations

Since the American Orthopaedic Society for Sports Medicine (AOSSM) announced the launch of its Sports Trauma and Overuse Prevention Campaign, also referred to as STOP Sports Injuries Campaign, AOSSM has been approached by numerous youth sports and recreation organizations (SRO) about possible involvement in this campaign. AOSSM welcomes and encourages the active participation of sports and recreation organizations who wish to join our campaign to STOP Sports Injuries. All information and activities are available for public use without a formal commitment. Organizations desiring to be formally recognized as a participant of the STOP Sports Injuries Campaign are expected to support a common set of expectations. This document outlines the parameters of such involvement with respect to participation and recognition.

#### **Participation**

Participating sports and recreation organizations are asked to demonstrate their commitment to STOP Sports Injuries in the following ways:

1. ***Requesting their participants sign the STOP Sports Injuries Pledge.*** The STOP Sports Injuries website has an online pledge form for:
  - Athletes
  - Coaches
  - Parents
  - Healthcare Providers
2. ***Providing sports trauma and overuse prevention information to their participants.*** Sports organizations can educate their members in the following ways:
  - Linking their official website to the educational content on the STOP Sports Injuries website at [www.STOPSportsInjuries.org](http://www.STOPSportsInjuries.org).
  - Distributing relevant STOP Sports Injuries educational material to athletes, parents, coaches and healthcare providers. Educational materials may be downloaded at the website, printed at a local printer (in conformance with the printing standards established by the campaign) or purchased at cost from the Campaign,
  - Sponsoring a STOP Sports Injuries event in which health care providers can meet with participants to educate them on sports trauma and overuse prevention.
3. ***Promoting the STOP Sports Injuries campaign to help build public awareness for preventing youth sports injuries.*** Following are ways sports and recreational organizations can effectively promote the program:

1. Posting a link to [www.STOPSportsInjuries.org](http://www.STOPSportsInjuries.org) on the sports organizations web site
2. Listing STOP Sports Injuries as a “Favorite Page” on the sports organizations Facebook site and becoming a fan of the STOP Sports Injuries Facebook page
3. Referencing STOP Sports Injuries in Twitter postings and becoming a STOP Sports Injuries follower
4. Including references to the STOP Sports Injuries name and website on promotional materials and signage related to your organization.
5. Posting STOP Sports Injuries press releases on the organization’s website if pertinent

There are many other ways that sports organizations can be involved in sports trauma and overuse prevention, but the above provide a basic foundation upon which youth sports organizations can promote safety as part of their activities. Organizations are welcome to develop additional ways to promote prevention as a part of youth athletics.

### **Joining the Campaign**

Sports and recreation organizations are encouraged to formally join the STOP Sports Injuries campaign. Participating organizations are recognized within one of 4 categories:

*National Governing Body:* An organization responsible for overseeing and coordinating a sport on a national level. It must be formally incorporated, governed by a board of directors and provide governing standards for the sport.

*Sports Leagues:* A federation of sports teams, generally affiliated with an NGB in that sport. Sports leagues can be national, regional, professional, scholastic or amateur. Leagues that are not affiliated with a NGB must be formally incorporated and governed by a Board of Directors.

*Sports Teams:* Amateur, scholastic recreational or professional teams participating in a sports league.

*Recreation Programs:* National and community recreation and fitness programs that sponsor events, camps or other activities that are formally affiliated with an incorporated entity.

Sports organizations in one of the above capacities can formally join the STOP Sports Injuries campaign by submitting a letter of application that:

1. Lists the organization’s name, address and contact information, including a representative to the campaign;
2. Indicates the type of organization (outlined above) and its incorporation status;
3. Briefly summarizes the organization’s background and activities;
4. Affirms the organizations commitment to participate in each of the activities described above;
5. Provides the Society with the name, logo and web link of the organization.

In addition, participating organizations are expected to sign a brief Agreement outlining the terms of its participation.

## **Recognition of Sports and Recreation Organizations**

Sports and recreation organizations committed to helping STOP Sports Injuries will receive the following recognition upon formally joining the campaign and execution of the Participation Agreement:

- Inclusion of the organization's name on the STOP Sports Injuries website. (Logos will be included for National Governing Bodies, leagues and professional teams)
- Link from the STOP Sports Injuries website to the organization's website.
- Use of "STOP Sports Injuries Participating Youth Sports Organization" name and logo on organization's promotional materials (letterhead, website, newsletters).

## **Governance**

Participation by youth sports organizations does not confer or involve any form of governance of the STOP Sports Injuries campaign. Sports Trauma and Overuse Prevention (or STOP Sports Injuries) is a mark registered with the US Patent and Trademark Office by the American Orthopaedic Society for Sports Medicine (AOSSM). As such, the AOSSM Board of Directors assumes ultimate responsibility for the direction and activities of the Campaign. Day-to-day oversight of the Campaign is coordinated by AOSSM staff, with assistance from affiliated sports medicine organizations and contracted vendors.

## **Conclusion**

The STOP Sports Injuries Campaign resonates with a broad array of youth sports organizations because it addresses an identified need and provides a forum for leaders in sports medicine and youth sports to address the problem of youth sports injuries. Participation by these organizations helps protect young athletes and elevates the public awareness of the resources available to promote sports safety and prevention. We urge you to join the STOP Sports Injuries campaign so we can *keep kids in the game for life!*



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Participation Agreement for Sports and Recreation Organizations

This Participation Agreement is made and entered into by the American Orthopaedic Society for Sports Medicine (AOSSM) and the sports and recreation organization executing this Agreement (the SRO).

1. Participation. The SRO agrees to participate in the STOP Sports Injury Campaign as described in the Terms of Participation by Sports and Recreation Organizations promulgated by AOSSM.
2. Website. AOSSM agrees to display the name of the SRO on the STOP Sports Injuries website as a participating organization. AOSSM agrees to display the logo of the SRO if the SRO is a national governing body, league, or professional team. The SRO grants AOSSM a limited, royalty-free license to display its name and, if applicable, its logo on the STOP Sports Injuries website and on other STOP Sports Injuries material to identify the SRO as a participant.
3. Link. AOSSM will provide a link from the STOP Sports Injuries website to the SRO's website.
4. License of Participant Mark and Logo. AOSSM grants to the SRO a limited, royalty-free license to display the phrase "STOP Sports Injuries Participating Sports and Recreation Organization" and the STOP Sports Injuries logo on the SRO's promotional materials such as letterhead, website, and newsletters. The STOP Sports Injuries logo may only be displayed in proximity to the phrase "STOP Sports Injuries Participating Youth Sports Organization".
5. Termination. Either party may terminate this Agreement on 60 days advance written notice to the other party.

American Orthopaedic Society for Sports Medicine

SRO Name: \_\_\_\_\_

By: \_\_\_\_\_

By: \_\_\_\_\_

Its: \_\_\_\_\_

Its: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_